

SPITAK VOYAGE

Together, let's turn your establishment into a must-see destination!





YOUR DIGITAL COMMUNICATION AGENCY DEDICATED TO TOURISM!

Since 2007, our agency Spitak has worked with over 60 companies to design, implement, manage and monitor their social media strategies. Spitak has earned its place among the best agencies through the variety of sectors it has worked with: luxury hotels, travel, fashion, beauty, sports, entrepreneurship... taking up each challenge with success!

Over the years, we have observed the lack of means available to establishments to highlight their full potential and attractiveness, particularly in the tourism sector.

Spitak Voyage was born to bring you the solutions!

OUR MISSION

Turn your establishment into the must-see destination!

Do you run a hotel or a tourism business? Spitak Voyage helps you to develop the potential of your tourism activity through high-end content, to seduce new customers and turn them into real ambassadors.

The team provides consultancy and monitoring, photo, video/real time and drone content creation, web writing, influencer marketing and community management.

In 2023, you can no longer rely on "average" content. As social platforms are increasingly saturated, only the creative brands will be able to make it !



THE TEAM

The team is made up of 3 passionate people with complementary skills and a modern view of communication. The whole team is mobile and can come directly to your establishment.



Djivan Minassian | Agency Founder

With 15 years of experience, Djivan will take care of your entire project from A to Z, offering you a customised, high-end service. Careful and available, he knows how to create a strategy in your image, which will 100% satisfy you.



Alice Wolter | Social Media Manager and Web Editor

Highly connected on social networks, Alice brings a young and dynamic touch to the social media strategy. By staying on top of trends and successful content, she guarantees innovative and creative ideas!



Ingrid Prost | Social Media Manager and Account Manager

Skilled and experienced, Ingrid has an open and seasoned eye, which makes the social media strategy more than effective. She brings a very "human" approach to our communication strategy.



86% of internet users developed an interest in a specific destination after seeing a photo on their instagram feed.

OUR VARIOUS SERVICES

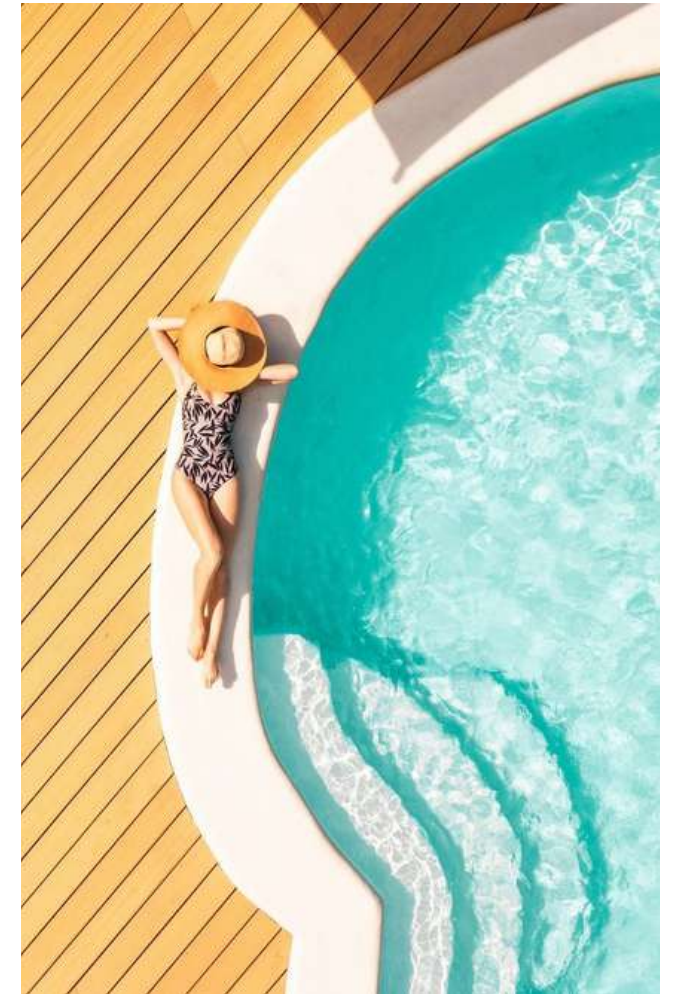
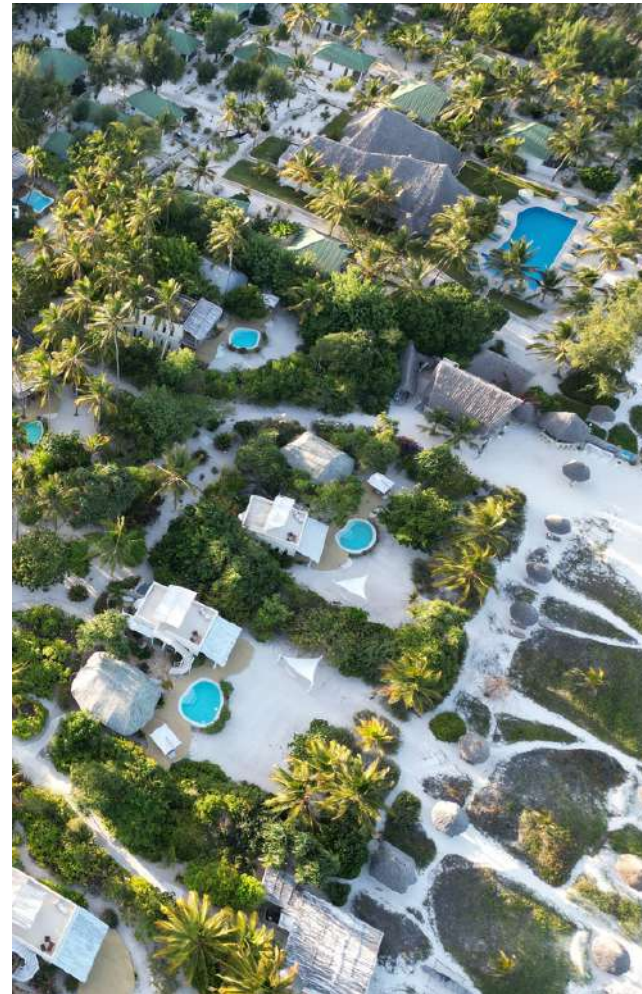


TAKE IT TO THE NEXT LEVEL WITH THE DRONE!



Set yourself apart with breathtaking sequences !

An original way to introduce your establishment to your clientele and partners. Stand out with immersive, unusual, and breathtaking sequences that will truly make a difference compared to your competitors.





HOW WE PROCEED

Our team stays in your establishment with all the necessary equipment to produce hundreds of high quality visuals (photos / videos / real / drone...). We adapt the length of our stay according to the scope of the mission you entrust us with (between 3 and 16 days).

Our presence is essential to be able to create, with our own hands and in complete autonomy, the most qualitative content possible, but also to live the experience from the inside and better transmit it.

The result is ready-to-use, high-end and varied content that allows you to feed your social networks all year long.



WHAT IS THE DIFFERENCE WITH INFLUENCERS?

Influencers are public figures, followed by thousands of followers, who sell their visibility to brands. They create a content centered around their person, which is visible for a moment on their own social networks.

Spitak Voyage is a digital communication agency. We are here to create content that highlights your establishment. A content that belongs to YOU and that feeds YOUR social media for a whole year!

However, we also offer influencer marketing services to work with qualified influencers in your field. We select the right profiles and accompany them in their creation to guarantee an effective service and maximum visibility.

OUR PUBLISHING STRATEGY

We highlight your establishment through **4 pillars:**



Your infrastructure

The different rooms and all their amenities, right down to the most subtle details that make all the difference.

Your services

Catering
Room Service
The bar
The SPA
The gym...

Activities

Activities, excursions, sports, hikes, etc. that are proposed by you and/or your region.

The environment

Landscapes that your clients can enjoy during their stay.

And always with a particular attention to emphasize " moments of life ", by calling upon models, so that your customers can identify themselves and project themselves.

THE WOW EFFECT

The Wow effect is the ability of a content to surprise and trigger positive emotions. On social networks, the user reacts with a like, a comment, by sharing, by saving, by watching and re-watching...

Our goal is to trigger the "WOW" when we create the content. Creativity, originality and immersion are the key words of our photos, videos and real.

We aim to transport Internet users into your world, to give them an irresistible desire to join you!

With the Wow Effect, make a difference and stand out from your competitors all year long!



ALREADY HAVE A COMMUNICATION TEAM?

We position ourselves as a reinforcement of your communication team.

Our mission is to help your team create the high-end content they need to develop your digital communication, all year long, for your various media and for your advertising.

Having a community manager is not enough to make the difference with your competitors.



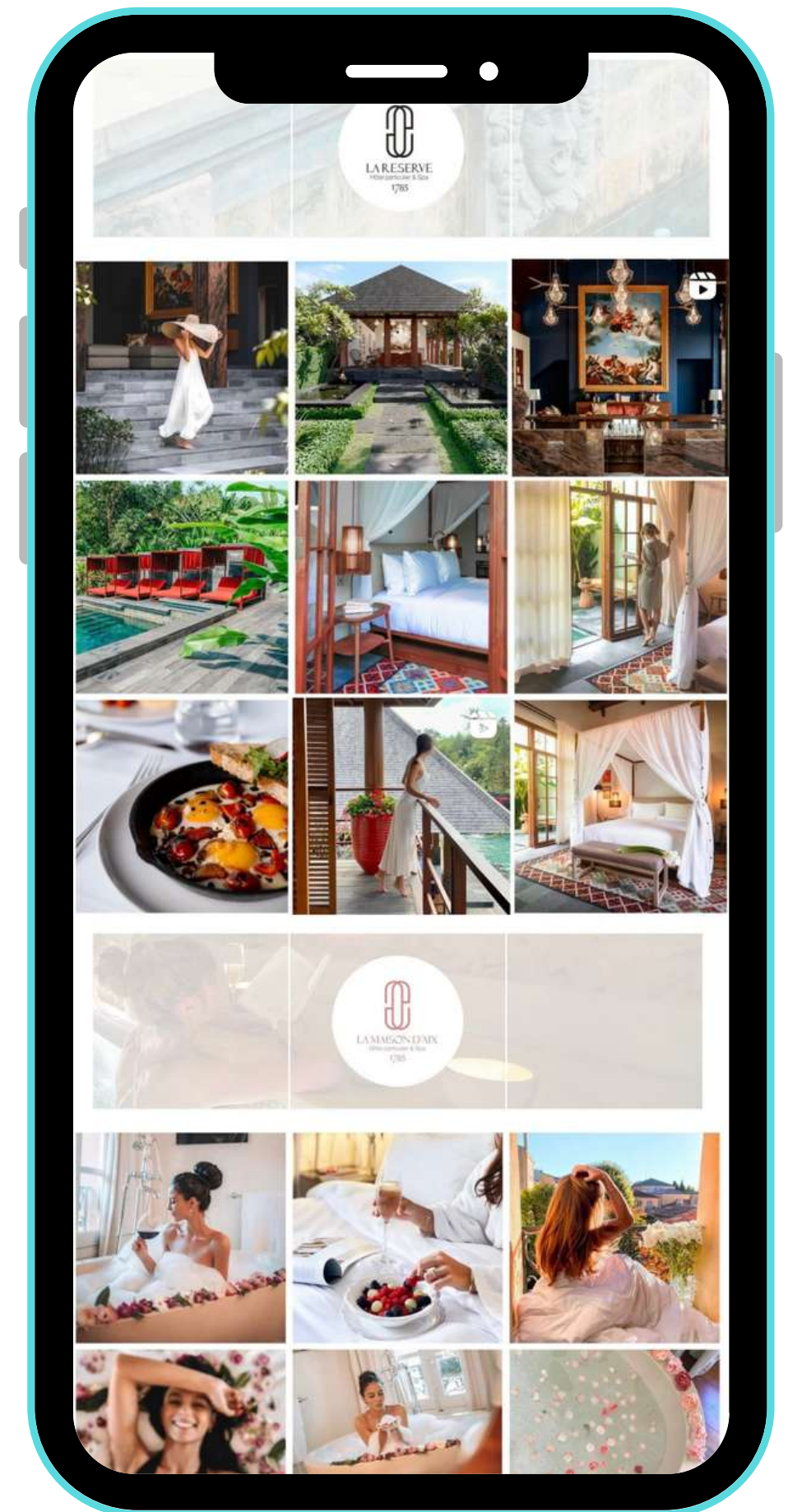
WITH SPITAK VOYAGE, YOU GET :

AN ATTRACTIVE FEED

**INNOVATIVE AND
CREATIVE FORMATS**

**MORE SUBSCRIBERS
MORE VISIBILITY**

**A BETTER
CONVERSION RATE**





HOW MUCH DOES IT COST?

Naturally, this is the question which interests you the most. Spitak Voyage offers two starter packages, but the team adapts to each establishment and proposes a customized offer, adapted to your expectations.

We can change the number of contents created, the duration of the stay, the number of resources, the options chosen...

Do not hesitate to contact us to learn more and get a quote!

OUR PACKAGE #1

- **50 HD photos usable for all your media**
With camera / drone / photo model
Photo editing included

- **50 stories**
photo / video / custom editing

- **10 real Instagram / TikTok themes**
Editing with music selection

- **Length of the mission : 6 days**
Number of people present : 2

Options :

- Influencers
- Giveaways
- Press articles

From
3.900 euros
Excl. Tax



OUR PACKAGE #2

- **120 HD photos usable for all your media**
With camera / drone / photo model
Photo editing included
- **120 stories**
photo / video / custom editing
- **20 real Instagram / TikTok themes**
Editing with music selection
- **Length of the mission : 12 days**
Number of people present : 2

Options :

- Influencers
- Giveaways
- Press articles

From
7.000 euros
Excl. Tax



OUR PACKAGE #3

- **200 HD photos usable for all your media**
With camera / drone / photo model
Photo editing included

- **200 stories**
photo / video / custom editing

- **30 Instagram reels / TikTok**
Editing with music selection

- **Length of the mission: 16 days**
Number of people present: 2

Options:

- Influencers
- Giveaways
- Press articles



From
9.500 euros
Excl. Tax

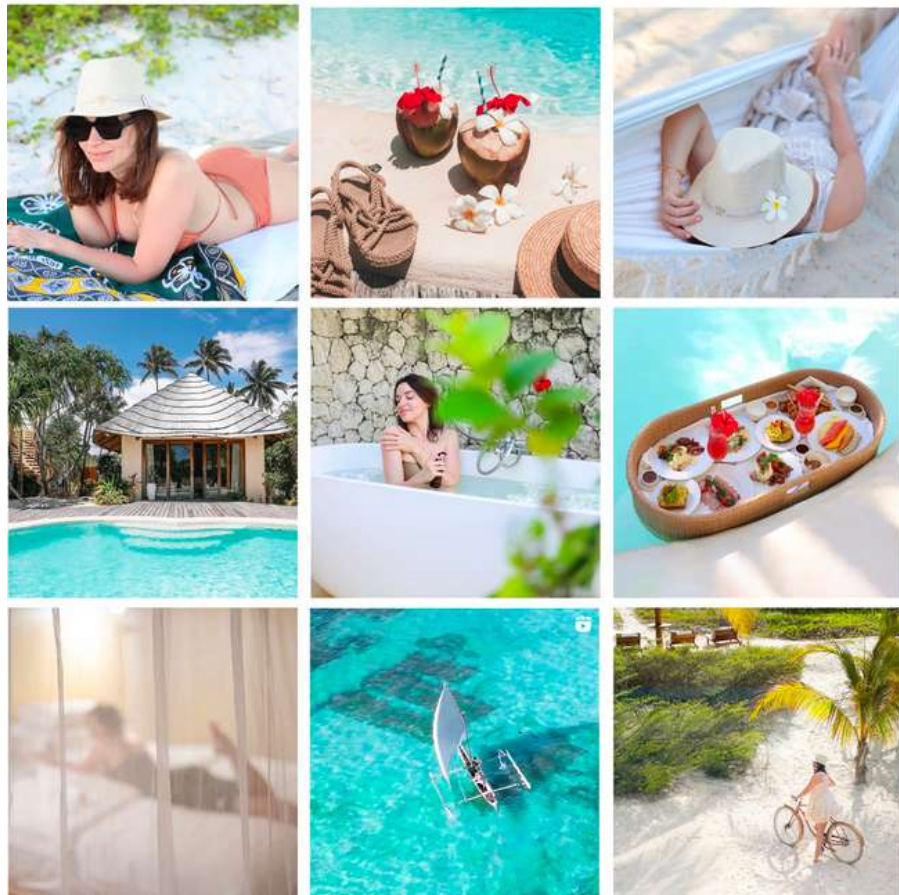


Each establishment has a “professional personality”.

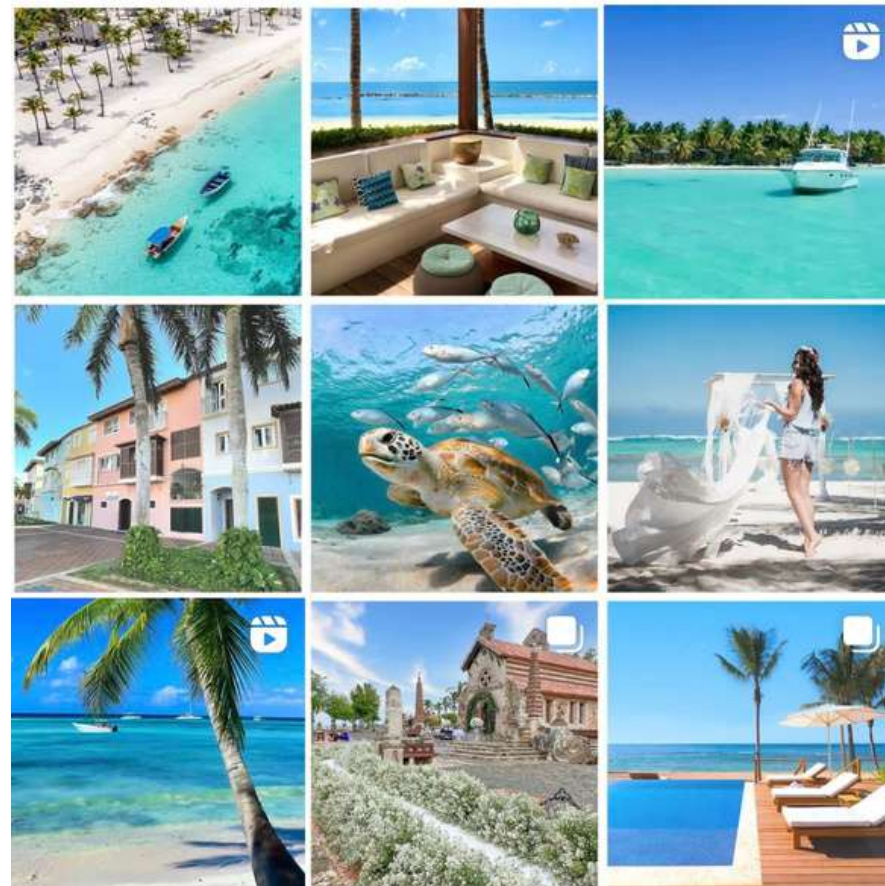
The stronger the personality, the stronger the “moment of life” that it brings to life, and the more it creates memories for clients.

THEY TRUST US

Whitesandvillas.com



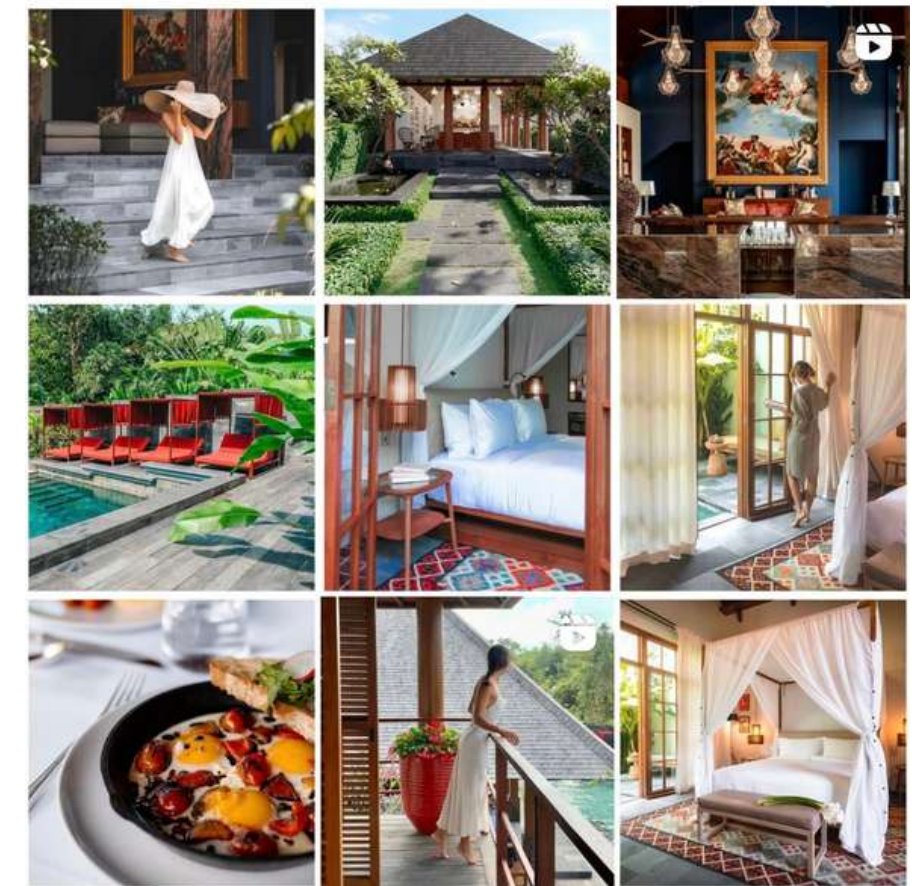
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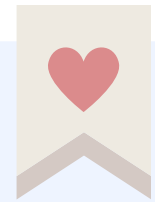
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THEY TRUST US



Laura Juhen

I contacted Spitak to help us with the global redesign of our social media strategy. The whole team managed all our social media channels. Djivan's creativity allowed us to stand out from our competitors, a real increase in quality and engagement. I sincerely hope to work with them again!



Natalia Niznik

We had the pleasure of working together as part of the Zanzibar White Sand Luxury Villas and Spa. Djivan was exemplary, creating quality content. He was attentive and professional, and I highly recommend him for hotel services. We get a lot of requests to collaborate on content creation and it is rare that we have such a good connection and effort from the creator to ensure our brand is reflected at its best. Thank you for all your hard work!





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